

Robert Crown School

PTO Board Meeting Minutes

January 25th, 2021 6:00PM

BOARD MEMBERS IN ATTENDANCE

Board President Cara Silverman presiding. Board members Maria Pridacha-Martinez, Stephanie Knapik, Cynthia Heinrichs.

COMMITTEE CHAIRS IN ATTENDANCE

Cara Mohr, Christi Hebel, Katie Lauer, Brooke Held

GUEST ROLL CALL

Stacy Marotz

STAFF ROLL CALL

N/A

CALL TO ORDER

Board President Cara Silverman called the meeting to order at 6:08 p.m.

APPROVAL OF MINUTES

Approval of November 30th, 2021 board meeting minutes. **Motion to approve made by Marie Meyer, seconded by Stephanie Knapik. Motion carries.**

PRESIDENT'S REPORT

1. Book Fair raised 3,569.09.
2. Valentine's Day party will be Monday February 14th, but everything is on hold till January 31st when the district meeting is.

FINANCIALS & TREASURER REPORT

Treasurer Stephanie Knapik:

1. Current Balance \$47,881.56
2. Candy Cane from December brought in \$117.
3. The Holiday Shop is still being totaled.

APPROVAL OF EXPENDITURES

1. N/A

STAFF LIAISON REPORTS

Nothing to report.

COMMITTEE REPORTS

1. Birthday Books
 - a. Chair Tanya Vogel(absent) & Ginny Sobeiski(absent):
 - b. Books were handed out today for summer birthdays.
2. Bingo Night
 - a. Chair Tanya Vogel(absent) & Ginny Sobeiski(absent):
 - b. No news to report.
3. Bon Voyage
 - a. Chair Maria Martinez & Stephanie Knapik:
 - b. Event can still be held outside unless something changes.
4. Book Fair
 - a. Christi Hebel & Shannon:
 - b. The Book Fair is scheduled for March 14th-18th
 - c. Signed up for the full line up.
 - d. We got a promo code from the last sale and can order a basket of free goodies.
 - e. They are pushing e-wallet again but we have not loved the new policy.
5. Box Tops
 - a. Chair Marie Meyer:
 - b. SCAN your receipts please!
6. Bulletin Boards
 - a. Chair OPEN:
 - b. Kindness board will be coming down and the winter theme will be going up.
 - c. Kids will make snowflakes to go up on the board.
7. Date Night with Dad
 - a. Chair Maria Martinez and Lisa Wilk:
 - b. Set for February 11th.
8. Date Night with Mom
 - a. Chair Maria Martinez and Lisa Wilk:
 - b. Set for April 29th.
9. District and Community Relations
 - a. Chair Maria Martinez:
 - b. Candy was delivered to Conlon and Thompson but no news yet.
10. Facebook Communications
 - a. Chair Marie Meyer:
 - b. No news to report.
11. Family Book Fair Night
 - a. Chair Christi Hebel:
 - b. No news to report.
12. Family Literacy Night
 - a. Chair Christi Hebel:
 - b. No news to report.
13. Fundraising:
 - a. Chair Cara Silverman:
 - b. Flower sales will be back for Spring, May 12th pick up.
 - c. Square catalog has an option to make a website style order.

- d. Panhandlers, \$10 pizzas are coming.
- 14. Holiday Shop
 - a. Chair Cara Mohr and Danielle Rose(absent):
 - b. Total profit cash checks and credit card, \$6,876.
 - c. About 1/3rd of what we normally make.
 - d. Having it at the school and during the day brings in more money.
- 15. Kindergarten Step Up
 - a. Chair Maria Martinez and Marie Meyer:
 - b. No news to report.
- 16. Landscaping
 - a. Chair Cara Silverman:
 - b. No news to report
- 17. Market Day
 - a. Chair Cynthia Henrichs:
 - b. No news to report.
- 18. Newsletter
 - a. Chair Marie Meyer:
 - b. No news to report
- 19. Nomination Coordinator
 - a. Chair OPEN:
 - b. No news to report
- 20. PBIS
 - a. Chair Marie Meyer & Cara Silverman:
 - b. No news to report.
- 21. Popsicle Sales
 - a. Chair Sara Alberchinski and Katie Lauer(absent) and Helen Helfers(absent) and Lori Davidson(absent):
 - b. January 28th is the next sale.
- 22. Pumpkin Fest
 - a. Chair Amy Schneider and Megan Jansen(absent):
 - b. No news to report.
- 23. Restaurant Benefit Nights
 - a. Chair Cynthia Henrichs:
 - b. Culvers check was \$234.56.
 - c. 181.81 JJ Twigs
 - d. February 9th will be the next night but location is still being determined.
- 24. Room Parents
 - a. Chair Cristi Barry(absent) and Stephanie Knapik:
 - b. Cristi will send out an email regarding favors being allowed now.
- 25. Spirit Wear
 - a. Chair Cara Silverman:
 - b. Currently in contact with company with new designs
 - c. Feb 25th-March 11th
- 26. Staff Appreciation Monthly/TAW
 - a. Chair Brooke Held(absent) & Carrie Temkin(absent):
 - b. February 17th is a conference dinner so we will be doing Jimanos again with pasta and salad.
- 27. Track-a-Thon
 - a. Chair Cara Silverman and Christi Hebel:
 - b. P.E. receives half of what was made which will be about \$6,404.

28. Teacher Toy Store
 - a. Chair Marie Meyer:
 - b. No news to report.
29. Volunteer Coordinator/Sign-up Genius
 - a. Chair Christi Hebel:
 - b. Christi will look into if there is a way to hide sign up slots that are filled so people do not have to scroll so much to find options.
30. Website Coordinator
 - a. Chair Marie Meyer:
 - b. No news to report.
31. Yearbook
 - a. Chair Maria Martinez:
 - b. Yearbook covers were mailed in and winners will be announced soon.

NEW BUSINESS

Board President reported:

1. Open Chair Positions
 - a. N/A

ADJOURNMENT

Board president Cara Silverman entertained a motion to adjourn. Motion made by Cara Mohr seconded by Cynthia Heinrichs. Motion carries. Meeting adjourned at 6:55 p.m.

Minutes submitted by: Maria Pridacha-Martinez